

CBA FACTS SHEET

The PFA and FFA have agreed to a 4-year Collective Bargaining Agreement until 2023 with the following components:

Key Highlight

Achieves a deal unique to Australian sport – anchored in genuine partnership, gender equity and leadership - that positions the Socceroos and the Matildas as not only our pre-eminent national teams but as global leaders within the football community.

Highlights



PARTNERSHIP

The game is indivisible and its parts interdependent. The absolute integration of FFA, the players, men and women will determine the game's sustainability, commercialisation and our ability to be internationally competitive on the world stage.



GENDER EQUALITY

An approach to remuneration and performance standards that illustrates respect and opportunity by valuing all trophies and honours equally and forging a unified identity that no team matters more than any other.



INVESTMENT IN YOUTH FOOTBALL (\$1.1M)

Focused and committed financial investment in the game; one that enhances the sporting and social returns to all those young footballers, coaches and members of the football community who are hoping to be inspired by our game.

Key Player Outcomes



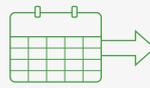
REVENUE SHARE MODEL

For the first time, players will be paid as a % of the revenue that their work and their value generates for FFA. This enables the players to be rewarded for any growth in the game whilst ensuring FFA can effectively invest and grow the rest of the game.

+90%

MATILDAS INCREASE

Joining with the Socceroos to build a genuine partnership with the game will see the Matildas increase their guaranteed minimum payments by a projected 90% over the course of the current CBA.



DEAL UNTIL 2023

The Deal will cover the entire next World Cup cycle, including the bid to host the 2023 World Cup.



WORLD CUP PRIZE MONEY



Revenue Sharing

Player Generated Revenue applies to revenues generated relating to the work and value of players in areas including broadcasting, sponsorship, merchandising and match-day.



of Player Generated Revenue

=



allocated to the Socceroos and the Matildas equally

+



allocated in the name of the players to invest in youth national teams (which will equate to approximately \$1.1million per year)

This amount will increase by 1% each year of the CBA, finishing in 2023 with the players receiving 27% of PGR with 22% being allocated to the players.

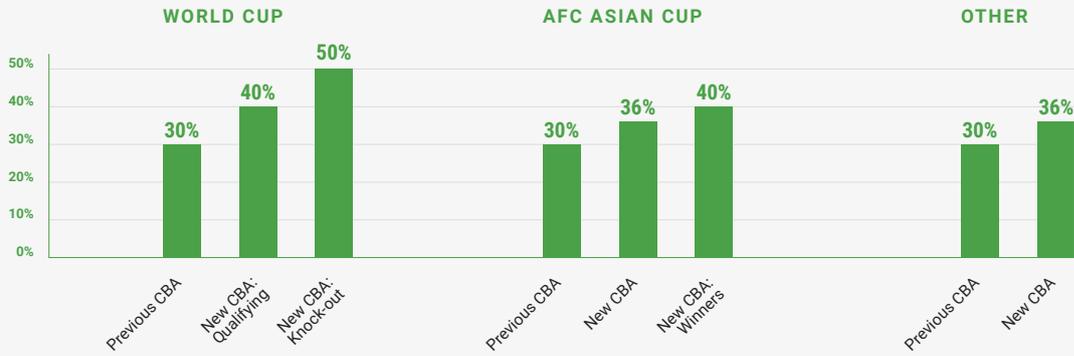
MATILDAS

Matildas will be paid from this amount through Centralised Contracts which will feature minimum guaranteed payments, as well as supplemented by a player driven bonus structure.

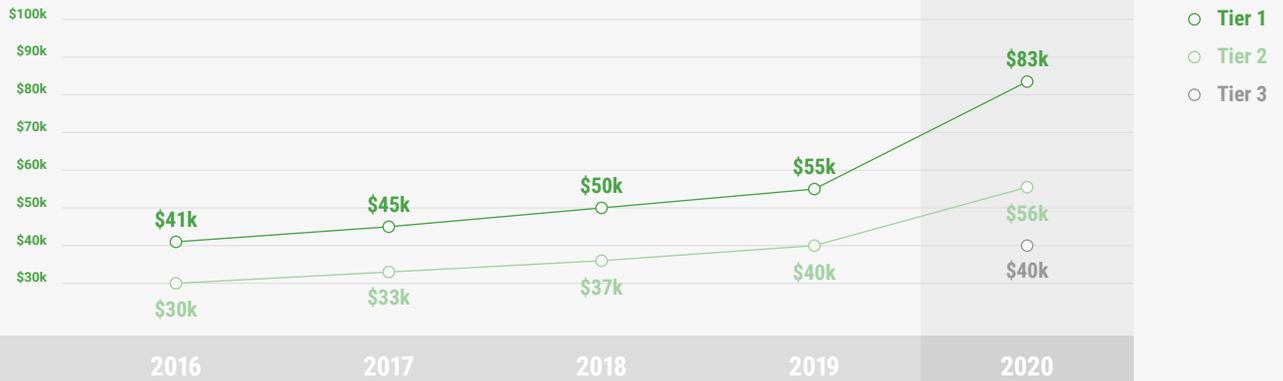
SOCCEROOS

Socceroos will be paid from this amount through a combination of a flat match fee and a commercial dividend at the end of each season with guaranteed minimums that will align with Matildas guarantees. The size of these payments will depend on FFA's commercial performance.

Prize Money Analysis



Matildas Centralised Contract Comparison Minimum Guarantee



Other Key Wins for Matildas



TRAVEL

Matildas will now be afforded business class international travel, in line with the long-term standards afforded the Socceroos.



PERFORMANCE MODEL

Support for the Matildas in areas of coaching, high performance and operational support will now mirror the standards within the Socceroos.



SPONSOR BONUSES

FFA undertake to re-negotiate all sponsor contracts, such as with Nike, to ensure there are performance bonuses for the Matildas to the same level as those of the Socceroos.



THE PLAYER DEVELOPMENT PROGRAM (PDP)

A minimum of **\$1.448m** over the life of the CBA to be allocated to provide all national team players at all levels access to the PFA's PDP which involves wellbeing, transition and education services.



PFA FUNDING

\$318,000 to be allocated to the PFA each year to service footballers across all areas of Australian football, from youth academies to our professional leagues to our overseas-based players.

Commercial Framework



PERSONAL SPONSORS

Updated rights in relation to engagement with FFA partners.



PARITY

Commercial parameters will apply equally to all players across the senior National Teams (not two sets of rules).



EQUALITY

FFA activations can draw players from either the Matildas or the Socceroos (for example, where 3 players are required for promotion, two can be from the Socceroos and one from the Matildas and vice versa).



PROTECTION

Sensitive areas such as personal data and biometric data cannot be commercialised without the specific agreement of the players.